

## A4 Flyer (Portrait)

### **Pink** = Bleed (216 x 303mm)

Your background image, colour, texture etc needs to go all the way up to this line.

### **Green** = Trim (210 x 297mm)

This is where your flyer will be trimmed to.

Failure to 'bleed' passed this line may result in a white border when cut down.

### **Silver** = Margin (204 x 291mm)

Ideally you need to keep text, logos and anything you don't want to risk getting trimmed off inside this mark. It's more of a safety margin, but when guillotining your print, the paper does tend to move a little. By keeping within a margin, you can get a better visual balance should there be any minor movements by the cutter