

A7 Flyer (Portrait)

Pink = Bleed (79 x 111mm)

Your background image, colour, texture etc needs to go all the way up to this line.

Green = Trim (73 x 105mm)

This is where your flyer will be trimmed to. Failure to 'bleed' passed this line may result in a white border when cut down.

Silver = Margin (67 x 99mm)

Ideally you need to keep text, logos and anything you don't want to risk getting trimmed off inside this mark. It's more of a safety margin, but when guillotining your print, the paper does tend to move a little. By keeping within a margin, you can get a better visual balance should there be any minor movements by the cutter